

HRES SPIRIT SPRINT GUIDEBOOK

The Hawks Rise Spirit Sprint is a school-developed fundraising experience and fitness program that returns 100% of proceeds to our school. This year we are raising funds for classroom supplies and new technology boards in classrooms!

To get started, visit your classroom's URL:

<https://pledgestar.com/HawksRise/>

SHARE ONLINE

You can share your child's Donation link with your friends on social media! Look for the "Share on Social Media" section in the middle of your family page and click the appropriate icon to share our fundraiser on Twitter, Facebook, or via email.

GET STARTED!

1. **MY TOP TEN** Parents, make a list of 10 sponsors who might like to support our school. Write their names on the next page. Friends and family anywhere in the world can give!
2. **CALL YOUR SPONSORS** Help your student call sponsors and politely ask for a pledge. Use the sample script as a guide.
3. **ENTER DONATIONS ONLINE** Send your sponsors your family donation page to enter a donation.
4. **JOIN US AT THE FIRST ANNUAL SPIRIT SPRINT!** Parents, you are welcome to come cheer on your student at our action-packed Spirit Sprint on February 25!
5. **COLLECT PLEDGES** Credit card donations are completed securely online. All students will be credited for running 30 laps even if they run more.

SAMPLE SCRIPT

"Hello, may I speak to Potential Sponsor? Hello, Potential Sponsor, this is Your Name. I am calling to tell you about a supercool program at our school called the Hawks Rise Spirit Sprint! In a few days, I will be completing a super fun run with my class. I will complete 30 laps. Potential Sponsor, I have a question for you... Will you please pledge a dollar amount for every lap I complete? You can pledge 1 dollar, 2 dollars, or 5 dollars per lap, or any other amount. Thank you for helping me reach my goal!"